

## **COMMENTS**

The enclosed is responsive to the Examiner's Office Action mailed on October 16, 2007. At the time the Examiner mailed the Office Action claims 1-15 are pending. In response the Applicant has: 1) canceled claims 2 and 9; 2) not added any claims; 3) amended claims 1, 3, 8, 10 and 15. Applicant respectfully requests reconsideration of the present application and the allowance of claims 1, 3-8 and 10-15.

### ***Claims Objections***

Claims 1, 8, and 15 are objected to due to certain informalities which have been corrected via the amendments herein. Thus, Applicant respectfully submits that the objections have been overcome.

### ***Claims Rejections – 35 USC § 102 and § 103***

Claims 1-3, 8-10, and 15 are rejected under 35 U.S.C. 102(b) as being anticipated by Macintosh et al. US 2002/01385581 (hereinafter "Macintosh"); and Claims 4-5 and 11-12 are rejected under 35 U.S.C. 103(a) as being unpatentable over Macintosh as applied to claims 1-3 and 8-10 above, and further in view of Friend, US 2004/0153512 (hereinafter "Friend").

Applicants respectfully submit that the amendments to the claims overcome the foregoing rejections. Specifically, Macintosh does not disclose or suggest automatically entering the disposable email address within a data field

on the Website upon selection of the data entry field with a cursor control device.

As described in Macintosh:

When a standard email forwarding address is created by the system 12 in response to activation of the email forwarding address request web control, the created email forwarding address is presented to the user in a second Internet browsing window separate from the Internet browsing window displaying the web page that caused the user to request creation of the email forwarding address. The window includes web controls and selectable menu items that allow the user to customize the type and the properties of the email forwarding address. The displayed email forwarding address can be copied or dragged from the second Internet browsing window into the first Internet browsing window and submitted instead of the user's personal email address. Macintosh, paragraph [0072]

Thus, Macintosh teaches away from claim 1 inasmuch as the email address in Macintosh must be manually "copied or dragged" by the user from a second window to the current browsing window. By contrast, in Claim 1, a disposable email address is automatically entered within a data entry field of the Website currently being browsed by the user. As described in the present application, in one embodiment, automatic entry of the email address is enabled using a disposable email address plugin installed on the client's browser. See Present Application, paragraph [0017].

Thus, because Macintosh does not disclose or suggest features recited in independent Claims 1, 8, and 15, Applicant respectfully submits that these claims are allowable over Macintosh. Because Claims 3-7 and 10-14 include all of the features of Claims 1 and 8, as well as additional features, Applicant further submits that these claims are in condition for allowance.

## **CONCLUSION**

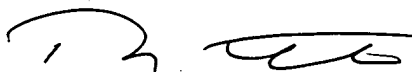
Applicant respectfully submits that all rejections have been overcome and that all pending claims are in condition for allowance.

If there are any additional charges, please charge them to our Deposit Account Number 02-2666. If a telephone conference would facilitate the prosecution of this application, the Examiner is invited to contact Thomas C. Webster at (408) 720-8300.

Respectfully Submitted,

**BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP**

Date: 2/26/08



**Thomas C. Webster**

Reg. No.: 46,154

1279 Oakmead Parkway  
Sunnyvale, CA 94085-4040  
(408) 720-8300